## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/662,700 Confirmation No. 1032

Applicant : Babak Damaghi

Filed: September 15, 2003

For : ENHANCED METHOD OF RADIO AND TV ADVERTISING

TC/A.U. : 3688

Examiner : Lastra, Daniel

Docket No. : 34294/3

Customer No. : 1912

## **REQUEST FOR RECONSIDERATION**

MAIL STOP AMENDMENT Commissioner for Patents P.O. Box 1450 Alexandria, VA 22323-1450

Sir:

In response to the Office Action mailed November 18, 2010, reconsideration of the above-identified application is respectfully requested. No amendments to the application are presented by this response.